

## Ioana Ficut

## B Corp consultant & sustainability specialist

ioana@unspun.io https://www.linkedin.com/in/ioana-ficut/ +41 78 695 81 22

## B Lab. B Corp. B Impact Assessment

**B** Lab is a nonprofit organization that serves a global movement of people using **business as a** force for good.



The **B Impact** Assessment is a holistic tool used to measure a company's impact on its workers, community, environment, and customers.

